

CONTRACT

WGNT
720 Boush Street
Norfolk, VA 23510
(757)446-1000

Contract / Revision	Alt Order #
564871 /	07893602

Product	OBAMA/P/D SKED A	
Contract Dates	Estimate #	
08/21/12 - 08/27/12	//1522	
Advertiser	Original Date / Revision	
Obama/D/President	08/17/12 / 08/17/12	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WGNT	Jamie Andrus	Washington, D.C.
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
8020		
Agency Ref	Advertiser Ref	

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
1	All	08/21/12	08/24/12	9a-12p M-F	9a-12p		:30			NM	12
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$1,880.00
Week:	08/20/12	08/26/12		-TWTF--				12	\$140.00		
2	All	08/27/12	08/27/12	9a-12p M-F	9a-12p		:30			NM	3
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$420.00
Week:	08/27/12	09/02/12		M-----				3	\$140.00		
3	All	08/27/12	08/27/12	12p-3p M-F	12p-3p		:30			NM	3
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$420.00
Week:	08/27/12	09/02/12		M-----				3	\$140.00		
4	All	08/21/12	08/24/12	12p-3p M-F	12p-3p		:30			NM	12
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$1,680.00
Week:	08/20/12	08/26/12		-TWTF--				12	\$140.00		
5	All	08/25/12	08/25/12	12p-6p Sat	12p-2p		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$130.00
Week:	08/20/12	08/26/12		-----S-				2	\$65.00		
6	All	08/25/12	08/25/12	12p-6p Sat	2-4p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$65.00
Week:	08/20/12	08/26/12		-----S-				1	\$65.00		
7	All	08/25/12	08/25/12	12p-6p Sat	4p-6p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$65.00
Week:	08/20/12	08/26/12		-----S-				1	\$65.00		
8	All	08/21/12	08/26/12	4-5p M-F CW	4p-5p		:30			NM	8
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$1,120.00
Week:	08/20/12	08/26/12		-TWTF--				8	\$140.00		
9	All	08/27/12	08/27/12	4-5p M-F CW	4p-5p		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$280.00
Week:	08/27/12	09/02/12		M-----				2	\$140.00		
10	All	08/27/12	08/27/12	WGNT News	7-9a		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$140.00
Week:	08/27/12	09/02/12		M-----				2	\$70.00		
11	All	08/21/12	08/26/12	WGNT News	7-9a		:30			NM	8
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$560.00
Week:	08/20/12	08/26/12		-TWTF--				8	\$70.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

WGNT
720 Boush Street
Norfolk, VA 23510
(757)446-1000

Contract / Revision 564871 /	Alt Order # 07893602
Contract Dates 08/21/12 - 08/27/12	Product OBAMA/P/D SKED A
Advertiser Obama/D/President	Original Date / Revision 08/17/12 / 08/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays							Amount
12	All	08/21/12	08/26/12	6p-7p M-F			:30			NM	3 \$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>						
Week:	08/20/12	08/26/12	-TWTF--		3						
13	All	08/25/12	08/25/12	6p-7p Sat			:30			NM	1 \$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>						
Week:	08/20/12	08/26/12	----S-		1						
14	All	08/26/12	08/26/12	5p-6p Sun			:30			NM	1 \$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>						
Week:	08/20/12	08/26/12	----S		1						
15	All	08/26/12	08/26/12	6p-7p Su			:30			NM	1 \$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>						
Week:	08/20/12	08/26/12	----S		1						
16	All	08/21/12	08/24/12	11p-12a M-F			:30			NM	4 \$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>						
Week:	08/20/12	08/26/12	-TWTF--		4						
17	All	08/27/12	08/27/12	11p-12a M-F			:30			NM	1 \$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>						
Week:	08/27/12	09/02/12	M-----		1						
18	All	08/21/12	08/26/12	7p-8p M-F			:30			NM	4 \$1,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>						
Week:	08/20/12	08/26/12	-TWTF--		4						
19	All	08/27/12	08/27/12	7p-8p M-F			:30			NM	1 \$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>						
Week:	08/27/12	09/02/12	M-----		1						
20	All	08/23/12	08/23/12	8p-9p Thu			:30			NM	1 \$305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>						
Week:	08/20/12	08/26/12	---T---		1						
21	All	08/24/12	08/24/12	8p-9p Fri			:30			NM	1 \$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>						
Week:	08/20/12	08/26/12	----F--		1						
22	All	08/25/12	08/25/12	10p-11p Sat			:30			NM	1 \$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>						
Week:	08/20/12	08/26/12	----S-		1						
23	All	08/26/12	08/26/12	7p-8p Sun			:30			NM	1 \$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>						
Week:	08/20/12	08/26/12	----S		1						
24	All	08/26/12	08/26/12	9p-10p Sun			:30			NM	1 \$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>						
Week:	08/20/12	08/26/12	----S		1						
25	WGNT	08/25/12	08/25/12	10p-11p Sat			:30			NM	1 \$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>						
Week:	08/20/12	08/26/12	----S		1						

Totals 76 \$10,800.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	64	\$9,100.00	\$7,735.00
08/27/12 - 08/27/12	12	\$1,700.00	\$1,445.00
Totals	76	\$10,800.00	\$9,180.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

WGNT
720 Boush Street
Norfolk, VA 23510
(757)446-1000

Contract / Revision 564871 /	Alt Order # 07893602	
Contract Dates 08/21/12 - 08/27/12	Product OBAMA/P/D SKED A	Estimate # //1522
Advertiser Obama/D/President		Original Date / Revision 08/17/12 / 08/17/12

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.